Business Processes & Technology

This module is where business and IT meet.

- Business process management: Knowledge and understanding in the field of business processes and the role of technology.
- Modeling business processes, underlying criteria, and opportunities.
- Business processes and their role in building the success of firms and institutions.
- Business processes: Risk management, decision making and successful control and change.
- Developments in Information Technology (IT) and their implications for organizations.
- The role of IT in modern business and competition: Enhancing and promoting investment decisions for future technologies.

The course is offered in the framework of the Executive MBA in Business & IT.

Target group
Executives in the age of digital transformation

Registration
The registration form can be found either on the back side or on our website (www.eec.wi.tum.de). We are looking forward to meeting you.

Duration: 5 days (full-time)
Date: 22 - 26 January, 2018
Location: Munich
Fee: € 3,200 (standard), € 2,950 (EuroCIO or VOICE e.V. members and TUM alumni)

Lecturers (among others):
Prof. Dr. Helmut Krcmar, TUM
Application form

Please fill in this form, sign it and send it back via email, fax or post to:

Technische Universität München, Executive Education Center,
Arcisstr. 21, 80333 München / Germany, Fax: +49 89 289 28484, info.eec@wi.tum.de

Herewith, I would like to bindingly register for the course
“Business Processes & Technology”:

Date: 22 - 26 January, 2018  Fee: € 3,200 / € 2,950

Contact Information

☐ Mrs.  ☐ Mr.  Title: ________________
First name, last name:  Date of Birth: ________________________
Organization: ____________________________________________
Postal Address: __________________________________________
Department, Position: ____________________________________
Phone:  Fax: ________________________
Email: ________________

How did you hear about the program?

EuroCIO, VOICE e.V. members or TUM alumni? (please attach confirmation)  ☐ Yes  ☐ No

Payment

We are pleased to send you the invoice by post:

☐ to the above-mentioned address  ☐ to the following address

Information, according to § 17 (1) No. 1 BayDSG: I herewith agree that the above-mentioned data is collected, saved and used in order to organize the executive education properly and to get informed on further trainings at the EEC. Personal data is not passed on to third parties.

Place / Date: ________________________
Signature: ________________________

Participation terms

After registration, confirmation and invoice will be received. Resignation is free of charge up to 30 days in advance, up to 14 days in advance: 50 % of the fee. After that, the full amount of fee is claimed. If you are prevented, you can nominate a deputy participant. The EEC reserves the right to cancel the modules, for instance if a lecturer is absent. We will take care to inform you about changes or cancellation of the course in due time. If the course has to be cancelled, we will reimburse you the cost of the program. Further claims are excluded, except in cases of intent or gross negligence. The Technical University of Munich reserves the right to take photos and videos throughout the course and use those on its webpages, social media channels and printed publications. By registering for this course, the participant accepts the above mentioned usage of imagery. Errors and modifications excepted.