Certificate Program

Finance & Accounting

This module covers financial, budgeting and accounting decisions.

- Financial Management: Investments in real assets (also known as capital budgeting) and financing (also known as fundraising) for these investments.
- Investment options: loans, stocks, bonds etc.
- Evaluating and dealing with financial risks.
- Financial Statement & Analysis: Different methods and KPIs to analyze an organization.
- Value-based Management: Different principles to steer the organization with regard to creating values.
- Financial Planning: Different methods of budgeting.
- Alignment of Strategy & Finance: Ways to plan financials with regard to the strategic goals of an organization.

The course is offered in the framework of the Executive MBA in Business & IT.

Target group
Executives in the age of digital transformation

Registration
The registration form can be found either on the back side or on our website (www.eec.wi.tum.de). We are looking forward to meeting you.

<table>
<thead>
<tr>
<th>Duration: 5 days (full-time)</th>
<th>Lecturers (among others): Prof. Dr. Gunther Friedl, TUM Prof. Dr. Christoph Kaserer, TUM</th>
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</thead>
<tbody>
<tr>
<td>Date: 10 - 14 December, 2018</td>
<td>Fee: € 3,200 (standard), € 2,950 (EuroCIO or VOICE e.V. members and TUM alumni)</td>
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<td>Location: Munich</td>
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TUM School of Management | Arcisstraße 21 | 80333 München | Phone +49.89.289.28474 | www.eec.wi.tum.de
Application form

Please fill in this form, sign it and send it back via email, fax or post to:

Technische Universität München, Executive Education Center,
Arcisstraße 21, D-80333 München, Fax: +49.89.289.28484, info.eec@wi.tum.de

Herewith, I would like to bindingly register for the course
“Finance & Accounting”:

| Date: 10 - 14 December, 2018 | Fee: € 3,200 / € 2,950 |

Contact Information

☐ Mrs.  ☐ Mr.  Title: _____________

First name, last name:  Date of Birth:  

Organization:  

Postal Address:  

Department, Position:  

Phone:  Fax:  

Email:  

How did you hear about the program?

EuroCIO, VOICE e.V. members or TUM alumni? (please attach confirmation)  ☐ Yes  ☐ No

Payment

We are pleased to send you the invoice by post:

☐ to the above-mentioned address  ☐ to the following address

Information, according to § 17 (1) No. 1 BayDSG: I herewith agree that the above-mentioned data is collected, saved and used in order to organize the executive education properly and to get informed on further trainings at the EEC. Personal data is not passed on to third parties.

Place / Date:  Signature:  

Participation terms

After registration, confirmation and invoice will be received. Resignation is free of charge up to 30 days in advance, up to 14 days in advance: 50 % of the fee. After that, the full amount of fee is claimed. If you are prevented, you can nominate a deputy participant. The EEC reserves the right to cancel the modules, for instance if a lecturer is absent. We will take care to inform you about changes or cancellation of the course in due time. If the course has to be cancelled, we will reimburse you the cost of the program. Further claims are excluded, except in cases of intent or gross negligence. The Technical University of Munich reserves the right to take photos and videos throughout the course and use those on its webpages, social media channels and printed publications. By registering for this course, the participant accepts the above mentioned usage of imagery. Errors and modifications excepted.