



Certificate Program

Ownership of Enterprise & Corporate Governance

This module investigates the firm's position in the economy and society, and the forces that shape the firm.

- Various enterprise models: Characteristics of the enterprise, such as ownership, size, political environment and the role of IT in achieving the enterprise's strategic objectives.
- Corporate Governance within different types of organizations.
- Competition, coordination and cooperation.
- Stakeholder Communication: theories, addressing different stakeholders.
- The governance of IT presented via portfolio management, benchmarking, and IT audit.
- The role of the CIO/IT Leader within the organization and the interaction with other parts of the organization.

The course is offered in the framework of the Executive MBA in Business & IT.

Target group

Executives in the age of digital transformation

Registration

The registration form can be found either on the back side or on our website (www.eec.wi.tum.de). We are looking forward to meeting you.

Duration:	5 days (full-time)	Lecturer (among others): Prof. Dr. Walter Brenner, University of St. Gallen
Date:	10 - 14 September, 2018	
Location:	St. Gallen	
Fee:	€ 3,200 (standard), € 2,950 (EuroCIO or VOICE e.V. members and TUM alumni)	

Application form

Please fill in this form, sign it and send it back via email, fax or post to:

Technische Universität München, Executive Education Center,
Arcisstr. 21, 80333 München / Germany, Fax: +49 89 289 28484, info.eec@wi.tum.de

**Herewith, I would like to bindingly register for the course
“Ownership of Enterprise & Corporate Governance”:**

Date: 10 - 14 September, 2018

Fee: € 3,200 / € 2,950

Contact Information

Mrs. Mr. Title: _____

First name, last name: _____

Date of Birth: _____

Organization: _____

Postal Address: _____

Department, Position: _____

Phone: _____

Fax: _____

Email: _____

How did you hear about the program? _____

EuroCIO, VOICE e.V. members or TUM alumni? (please attach confirmation) Yes No

Payment

We are pleased to send you the invoice by post:

to the above-mentioned address

to the following address

Information, according to § 17 (1) No. 1 BayDSG: I herewith agree that the above-mentioned data is collected, saved and used in order to organize the executive education properly and to get informed on further trainings at the EEC. Personal data is not passed on to third parties.

Place / Date: _____

Signature: _____

Participation terms

After registration, confirmation and invoice will be received. Resignation is free of charge up to 30 days in advance, up to 14 days in advance: 50 % of the fee. After that, the full amount of fee is claimed. If you are prevented, you can nominate a deputy participant. The EEC reserves the right to cancel the modules, for instance if a lecturer is absent. We will take care to inform you about changes or cancellation of the course in due time. If the course has to be cancelled, we will reimburse you the cost of the program. Further claims are excluded, except in cases of intent or gross negligence. The Technical University of Munich reserves the right to take photos and videos throughout the course and use those on its webpages, social media channels and printed publications. By registering for this course, the participant accepts the above mentioned usage of imagery. Errors and modifications excepted.