Change Management & Human Capital

This module is about initiating and guiding organizational change and the role of people in making it happen.

- Change Management – A distinctive advantage: seizing new opportunities, adapting quickly to changing conditions and deploying talent to maximum effect.
- Large organization transformation: Strategy, structure, culture, systems and people.
- The implementation of large and/or innovative IT systems: change management and understanding of human behavior.
- The relationship between business strategy, organization and human resources/talent.
- Methods to manage change and human resources.
- Managing Human Capital: Effective employment and deployment of human assets and resources in organizations.

The course is offered in the framework of the Executive MBA in Business & IT.

Target group

Managers and technical experts in the area of digitalization

Registration

The registration form can be found either on the back side or on our website (www.eec.wi.tum.de). We are looking forward to meeting you.

Duration:	5 days (full-time)
Date:	20 – 24 May, 2019
Location:	St. Gallen, Switzerland
Fee:	€ 3,200 *(standard)*, € 2,950 *(EuroCIO or VOICE e.V. members and TUM alumni)*

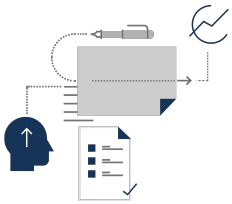
Lecturer (among others):

Prof. Dr. Reinhard Jung, University of St. Gallen

Prof. Dr. Alexander Zimmermann, University of Liechtenstein

Prof. Dr. Ulrike Baumöl, FernUniversität Hagen

Application process



Requirements

- Completed course of study with one of the following degrees: Bachelor‘s Degree, Diploma, Magister,“Staatsexamen” or equivalent
- 3 years of professional (leadership) experience
- Proficiency in English
- Experience at the interface of management and IT
- Completed application form with all required documents (see below)

Application documents

Please prepare following documents

- ☐ Resume, indicating 3 years of professional experience
- ☐ Tell us about your last project, ideally from the area of digital transformation (500 words)
- ☐ What do you hope to learn from that training (500 words)

go to www.eec.wi.tum.de/certificate/change-management-human-capital/ and fill in the application form.

Time frame

Applications are accepted throughout the year.
Deadline is 8 weeks prior to the module start date.

Contact

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Foto: Oliver Raupach