



Certificate Program

Business Processes & Technology

This module is where business and IT meet.

- Business process management: Knowledge and understanding in the field of business processes and the role of technology.
- Modeling business processes, underlying criteria, and opportunities.
- Business processes and their role in building the success of firms and institutions.
- Business processes: Risk management, decision making and successful control and change.
- Developments in Information Technology (IT) and their implications for organizations.
- The role of IT in modern business and competition: Enhancing and promoting investment decisions for future technologies.

The course is offered in the framework of the Executive MBA in Business & IT.

Target group

Executives in the age of digital transformation

Registration

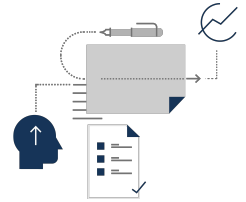
The registration form can be found either on the back side or on our website (www.eec.wi.tum.de). We are looking forward to meeting you.

Duration:	5 days (full-time)	Lecturers (among others):	Prof. Dr. Helmut Krcmar, TUM
Date:	28 January - 1 February, 2019		
Location:	Munich		
Fee:	€ 3,200 (<i>standard</i>), € 2,950 (<i>EuroCIO or VOICE e.V. members and TUM alumni</i>)		

Application process

Requirements

- Completed course of study with one of the following degrees: Bachelor's Degree, Diploma, Magister, "Staatsexamen" or equivalent
- 3 years of professional (leadership) experience
- Proficiency in English
- Experience at the interface of management and IT
- Completed application form with all required documents (see below)



Application documents

Please prepare following documents

- Resume, indicating 3 years of professional experience
- Tell us about your last project, ideally from the area of digital transformation (500 words)
- What do you hope to learn from that training (500 words)

go to www.eec.wi.tum.de/certificate/business-processes-technology/ and fill in the application form.

Time frame

Applications are accepted throughout the year.

Deadline is 8 weeks prior to the module start date.

Contact

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